

## PRESS RELEASE

### **Bobst Group continues its transformation and investments for the future, and announces changes in the Group Executive Committee**

---

*Mex, November 7, 2018* – **Bobst Group continues investing for the future and confirms its strategic priorities based on growth, innovation for digital printing, IoT and digitalization of its core business processes. The Group Executive Committee is evolving and Erik Bothorel will leave the Group Executive Committee by end of 2018. Stephan März, current Head of the Business Unit Services, will take on responsibility for Business Unit Web-fed as of January 1, 2019, while Julien Laran, current Head of the Supply Chain and Operations within the Business Unit Services, will be appointed Head of Business Unit Services as of January 1, 2019.**

Bobst Group is continuing on its path of transformation and growth for its flexible and label business. The Business Unit Web-fed faces various challenges linked to its strategy implementation, market penetration and profitability improvement and the Group is therefore implementing changes in this Business Unit.

Erik Bothorel will lead the BU Web-fed until the end of 2018 and then effective January 1, 2019, **Stephan März** will take over the responsibility. Erik Bothorel will take on an internal mandate for the Group and therefore will be leaving the Group Executive Committee. “We warmly thank Erik Bothorel for the important contribution he brought to the Group since 2004, first heading Italy operations and since 2009 as Group Executive Committee Member. He devoted all these years to the business with passion, high professionalism and deep machinery business expertise.”

Effective January 1, 2019, the Board of Directors of Bobst Group has appointed **Julien Laran**, a French national, born in 1977, as Head of Business Unit Services and member of the Group Executive Committee. Julien Laran has been with the Group since 2013 in various managerial positions within the Business Unit Services. He is currently in charge of Supply Chain and Operations.

Bobst Group confirms the guidance for the full year 2018 communicated on July 25, 2018 which is an increase of full year sales by 5-7% compared to 2017 and an operating result (EBIT) higher than CHF 90 million. As previously announced, the conference for financial analysts and the media will take place on November 8, 2018 in Zurich.



### **About BOBST**

We are one of the world's leading suppliers of equipment and services to packaging and label manufacturers in the folding carton, corrugated board and flexible materials industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 14 production facilities in 8 countries and employs close to 5400 people around the world. The firm recorded a consolidated turnover of CHF 1 529 million for the year ended December 31, 2017.

### **Information meeting**

A conference for financial analysts and the media will take place on November 8, 2018, at 10.30 am in Zurich (Switzerland). The presentation will be available on the Group's website <http://investors.bobst.com> on November 8, 2018, from 6.30 am.

### **Inquiries**

Media and Investor Relations  
Stefano Bianchi  
Tel. +41 21 621 27 57  
E-mail: [investors@bobst.com](mailto:investors@bobst.com)

### **Forthcoming Releases**

8 November 2018	Conference for financial analysts and the media in Zurich
27 February 2019	Publication of the 2018 financial statements
	Conference for financial analysts and the media in Mex
4 April 2019	Annual General Meeting at 5.00 p.m. in Mex

### **Security symbols**

SIX SWISS EXCHANGE: BOBNN or 1268465  
ISIN: CH0012684657  
SIX Telekurs: BOBNN,4 or 1268465,4  
Bloomberg: BOBNN SW  
Reuters: BOBNN.S

### **Disclaimer**

Forward looking statements are subject to uncertainties and risk. Actual future results may differ materially from those expressed in or implied by the statements. Some of these uncertainties and risks relate to factors that are beyond BOBST's ability to control or estimate precisely, such as, in particular, future market conditions, currency fluctuations, or behavior of other market participants. Readers are cautioned not to put undue reliance on forward looking statements, which speak only of the date of this communication. BOBST disclaims any intention or obligation to update and revise any forward looking statements constantly, whether as a result of new information, future events or otherwise.