

PRESS RELEASE

Bobst Group accelerates its digital journey

Mex, Switzerland, 17 December 2020

Bobst Group and SEI Laser announce the creation of a new activity dedicated to Digital Laser Converting for the label and packaging industry

Bobst Group and SEI Laser will join forces to accelerate the development of digital laser cutting solutions for the label and packaging industry. The synergies between both companies will enable to develop new solutions and approaches answering the needs of our clients.

The new activity will develop and commercialize worldwide digital laser cutting solutions for the labels, flexible packaging, folding carton and corrugated board industries.

Once all required approvals will have been obtained, Bobst Group will provide more information, continuing to shape the future of the packaging world.

BOBST accelerates its digital investments

Today, BOBST announces the acquisition of the remaining 49.9% in Mouvent AG to reinforce the development of its printing portfolio.

BOBST acquired 50.1% of RADEX in June 2017 to develop Mouvent AG, a start-up company focusing on digital inkjet printing. The intent was to explore and deliver the next innovations to transform packaging production. The work accomplished over the last three years has been very fruitful and positive.

Mouvent's innovative cluster technology has been deployed in the Mouvent LB-701, LB-702 and the BOBST MASTER DM5 presses. Despite the Covid-19 situation, more than 20 presses have been sold in Europe and the USA during 2020. The BOBST digital portfolio is opening new horizons for label converters, combining high quality printing, high productivity and the right economics. It is answering the growing demand for short runs, faster time-to-market, versioning and seasonal products.

With this acquisition BOBST is poised to further accelerate its leadership in printing and converting. New digital inkjet platforms and new water-based inks will soon be announced, answering the sustainability requirements and shaping the future of the packaging world.



About BOBST

Bobst Group is one of the world's leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated industries. Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 15 production facilities in 8 countries and employs more than 5500 people around the world. The firm recorded a consolidated turnover of CHF 1 636 million for the year ended December 31, 2019.

Inquiries

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About SEI Laser

World leading Italian company SEI Laser designs and manufactures innovative laser systems for the finishing world in the Graphic Arts, Packaging, and other cutting and marking markets. Since 1982 SEI Laser's main focus has been constant innovation and continuous research. The laser, which has already revolutionized the idea of the standard machine tool, is the digital tool of the future. Located in the area of Bergamo, Italy, SEI Laser sells and installs around 200 systems per year, with a turnover of 35 million euros in 2019.

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